

An OCULAR Insight Studio

Transforming Complexity

Strategic Advantage in a Connected World

2-Day Accelerator with Daniel Hewett
Global Design Expert – MIT and RISD

Tokyo, 10–11 April 2025



City Studio

Turn today's challenges into tomorrow's successes.

In a dynamic, hands-on studio format, strategic innovator Daniel Hewett guides participants to:

- Gain clarity in chaotic markets.
- Transform obstacles into scalable momentum.
- Foster market relevance and enduring impact.

Through practical tools for immediate application, participants develop the strategic capability to spot and convert friction points into a sustainable competitive advantage. Includes three months of targeted coaching and peer sessions to ensure successful implementation.

Opportunity

"Working with Daniel transformed how we understand our entire practice. He helped us see opportunities in the chaos, reimagine the patient experience, improve outcomes, and streamline operations. Within months, revenue was up 20%. I'll never see our challenges the same way again."

" – Raman Merzad, CEO & Plastic Surgeon"

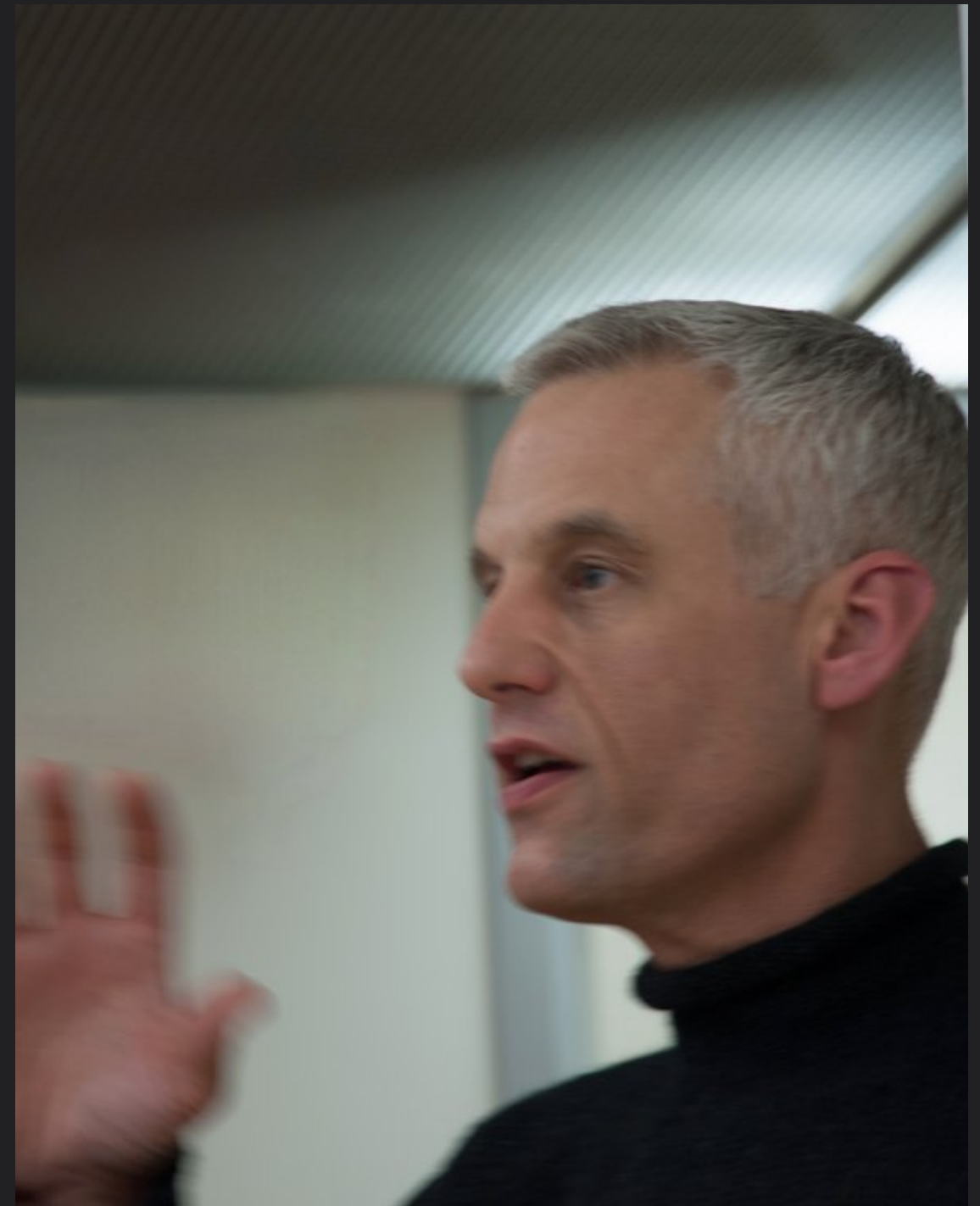
Daniel Hewett

As an innovation educator and advisor, Daniel Hewett leverages systemic insight and strategic design expertise to help global leaders and companies uncover hidden opportunities, achieve measurable growth, and build resilience in complex markets.

LinkedIn

Past Partners

Boston Scientific, Cessna, Chanel, ESPN, Florim, GGP, Goldman Sachs' 10K Small Businesses, Hayworth, Hyundai, Infosys, Samsung, Steinway, Johnson & Johnson, Joint Special Operations University, Lego, Levis, LG, Mass Mutual, Microsoft, NASA, Natchmann, Nike, NPR, Patagonia, Phillips, World Economic Forum, USAid



Schedule

Dates: 10–12 April 2025

Location: TBD

Program Fee: \$1,800 US

Enrolment: Limited to 15

Online

15 Minutes

Apply

Diagnostic

1:1 Alignment Session

Online

2 hours

Launch

Group Intro
Exercise and Discussion
Pre-Studio Prompt

Day 1

9:00–4:00

Insight

*From Insight to
Opportunity*

Case Studies
Objects + Contexts
Unlocking Value
Field Exercise 1
Quick Wins

Day 2

9:00–4:00

Relevance

From Strategy to Scale

Better Problems
Systemic Advantage
Field Exercise 2
Personalization

Months 1–3

Varies

Impact

Monthly 1:1 Coaching
Peer Learning Sessions
Implementation Support

Results



– World Economic Forum, 'Better Problems'

Daniel's ability to reframe problems and illuminate paths previously unseen has been invaluable in achieving our business objectives. Working with him is akin to engaging with a strategic partner who transforms challenges into opportunities. His approach combines contextual insight with practical strategies that reveal solutions no one had seen.

Marshall V. – Finance/Music Industry



Nike. 'The Future of Skin'

Daniel's guidance marked a turning point. Rather than focus on raw output, he challenged us to examine the core motivations and creative blindspots holding us back. I now approach my work with a more generative lens, welcoming complexity and contradictions as invitations to discovery.

Jovce L. – Computer Science/Design



– USAID Global DevLab, 'Scaling ROI'

Breakthroughs with Daniel are never forced; they grow naturally from our experiences. He uses down-to-earth questions to build insights from a broad domain. He gave us something even more valuable than best practices: the ability to harness our own systemic intelligence!

Madison K. – Social Entrepreneur/Urbanist

Program

2025 Schedule

Miami 6–7 Mar

Tokyo 10–12 Apr

New York 1–2 May

Boston 12–13 Jun

San Francisco 4–5 Sep

Portland 11–12 Sep

Seattle 18–19 Sep

Vancouver 25–27 Sep

Melbourne 4–5 Dec

Participants Receive

- All program materials
- Tailored individual coaching sessions to integrate profit-boosting strategies. (3)
- Monthly group calls (3)
- Completion certificate detailing strengths in the program
- Discounted access to future programs and coaching

Secure a Spot

If you're ready to gain the advantage of contextual insight and systemic intelligence in your leadership, reserve your spot today – the April session is limited to just 15 participants.

Space is limited.

[Program Application](#)

FAQ

Q: Is this right for my organization and me?

A: This studio is ideal for purpose-driven leaders balancing profitably, market relevance, and societal impact amid complex and rapidly evolving markets.

How is this different from other leadership programs?

Unlike conventional seminars, this rigorous and immersive project-based studio introduces leaders to the process of identifying and converting contextual insight to strategic opportunity and action.

Q: What can I expect?

A: Over two days, peer discussions, case studies, and a series of exercises that reveal new sources of relevance and growth improve

resilience and position your business for long-term success.

Q: How does the program differ across cities?

A: While the core curriculum and impact are consistent, each city provides a unique opportunity to generate strategic insight rooted in complex regional and organizational challenges.

Q: Do I need any specific experience or background?

A: The studio is designed for founders, innovators, and creators across sectors. No prior experience in systemic thinking is required. An open mind and curiosity are all you need to explore new ways of addressing complex challenges.

Q: Will I need to invest in additional resources?

A: No. The program maximizes impact using your existing resources, ensuring minimal disruption to your workflow.

Q: What outcomes can I expect?


A: By the end of the studio, you'll have actionable strategies to tackle pressing challenges, achieve immediate results, and sustain long-term success.

Q: Is there any follow-up support after the workshop?

A: Yes, 1:1 coaching and post-studio support sessions help refine and implement the strategies developed during the program.

Still have questions?

info@ocularagency.com



Join the leadership experience built to spark new relevance, growth, and resilience in today's complex and connected value economy.

✔ Program Application